



The University City Network

# Welcome Packs

## for New Students

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Each Fall, through a special arrangement with area schools UCnet.com distributes 5,000 "Welcome Packs" to new students and staff at area universities (Drexel, Penn, USP, Restaurant School...). These "Welcome Packs" are distributed to new students literally within hours of their arrival in University City.

Our "Welcome Packs" are stuffed with the following items:

- Dry Erase White Boards & Marker Pens (for dorm room & office doors)
- Promotional Flyers & Introductory Coupons and Menus
- Pens, Magnets, Phone Cards Etc.

## Take this \_\_\_\_\_ and Stuff It!

Give us your flyer, menu, pen, phone card, magnet or post card and we will stuff it into our "Welcome Pack" and deliver it to 5,000 new students for you.

Cost: \$350 for a single sheet flyer up to 8.5" x 11" in size

Call for quote on objects: pens, magnets, multi-page insert etc...

All materials to be stuffed must be provided to UCnet.com by August 10, 2008

## White Boards – Your full color design on each board. 8.5"(w) x 2.5"(h)

These are the #1 sought after items at new student events every year!

We know this because we have been distributing them since 1997!

Each board includes magnets and adhesive strips, plus the marker pen.

Cost: \$1 per board (500 unit minimum) Deadline: July 15, 2008

Please contact us with any questions or ideas you may have.

We are always looking for fresh ideas

**215.222.5022**

Production Notes: Graphics should be provided at 300dpi or better.

There is no design or set up fee if you provide the design.

We can provide full service graphic design if needed at \$60/hr

**Please Note! This program is open to UCnet.com member merchants only.**

The good news it - becoming a UCnet.com member merchant is very easy.

We have marketing programs to fit every business niche and budget.

Call me directly to discuss your needs!

James Sim – President/Founder UCnet.com – 215.222.5022